



## Culture Works - Dayton Artist Stream Sponsored Video Requirements

1. Each selected artist must own or have the rights to all materials showcased or performed.
2. Artist or performer must live or work within the eight-county Culture Works service area - Butler, Clark, Darke, Greene, Miami, Montgomery, Preble, Warren.
3. We recommend your video be up to five minutes in length. If you have an idea for a longer submission (art instruction, session of a few songs, etc.), we welcome your ideas. You may want to consider splitting your submission into separate videos. Email [dwatts@cultureworks.org](mailto:dwatts@cultureworks.org).
4. Content must be appropriate for all ages.
5. Content may consist of a musical or vocal performance, a poetry reading, dance, or informative presentation on visual art, etc. Other types of submissions will be considered – be creative!
6. Content must be newly captured for this purpose. The material shared does not have to be a new work, but it must be newly filmed for submission and include the Culture Works script (See item 10).
7. Video and audio quality should be reasonably high. DIY videos are acceptable with appropriate lighting, no background noise, etc.
8. Selections will be made based on both content quality and video quality.
9. Culture Works will brand each selected video with the Culture Works logo at the bottom of the screen prior to uploading to the Dayton Artist Stream.
10. Each sponsored video also serves as a promotion for Culture Works and the 2020 Campaign for the Arts. Each video must contain the following script, ***“Hi everyone, and thank you for watching. This performance/arts experience was made possible thanks to a grant provided through Culture Works, the Dayton Region's local arts agency and united arts fund. You can help arts organizations and artists like myself by doing two things: share this video with your friends and followers, and if you are able, make a donation to the Campaign for the Arts at [www.cultureworks.org](http://www.cultureworks.org). With just one gift, you can help multiple arts organizations right here in our community. Thank you.”*** Small variations on the script are permitted, but all content is required. We recommend adding this script at the end. Please do not place it at the beginning! Make your performance or session the feature of the video.
11. Selected artists must submit a completed and signed W9 form and Sponsored Video Information form to Culture Works once they are notified their video has been selected for sponsorship.
12. Culture Works will pay **\$150** for each video selected for sponsorship, regardless of number of participants or length of video. Payment will be made via business check and mailed to the address on the completed W9 form within one week of your video being uploaded and active on the Dayton Artist Stream Facebook page and Culture Works social media accounts. Artists wishing to waive this payment to make more grant funds available to others are able to do so.
13. Submissions not selected for Culture Works sponsorship will be uploaded to the Dayton Artist Streaming Facebook page as a normal, non-sponsored video. The Culture Works script at the end of the video will be edited and removed by Dayton Artist Streaming prior to upload.