



Looking for some helpful verbiage for letters or emails to your staff? Below are examples of communications sent out from the Executive Offices for a few of our workplace giving sites:

It's easy to see the energy and excitement the arts bring to our region every day. Theaters, concerts, and museums light up our neighborhoods and bring families and neighbors together. That's why, each year, _____ supports the Culture Works Annual Campaign for the Arts in Dayton.

When you give to Culture Works, you support a large number of local arts organizations that make Dayton an amazing place to live and work. Together, these organizations create vibrant neighborhoods and contribute to a thriving local economy.

I proudly support the arts in my community, and I encourage you to do the same. Every contribution, regardless of size, helps to ensure that the arts continue to improve the well-being of our communities.

The Culture Works Campaign raises fund to support local cultural organizations while simultaneously increasing community awareness of the importance of arts and culture to everyday life. Your support helps to make Dayton an amazing place to live and work and creates vibrant neighborhoods and contributes to a thriving local economy. Culture Works supports many valuable organizations including the Dayton Performing Arts Alliance, The Human Race Theatre Company, Muse Machine, the Contemporary Dayton, the K12 Gallery & TEJAS, and the Bach Society of Dayton.

Your gift to Culture Works is not only tax-deductible – it can also provide an economical way to celebrate the best that Dayton has to offer. An \$85 contribution to Culture Works provides a one-year membership in the Passport to the Arts program, where you and a friend can attend more than 70 performances each year at half the cost. You also receive valuable additional discounts to restaurants, museums, and retailers. The more the use it, the more you save. The heart of the Culture Works Campaign is made up of support from individuals like you. Thank you for your continued support and for recognizing the value of arts and culture to the economic development, education, and quality of life of our community.

We are pleased to announce the kickoff of the Workplace Giving Campaign for Culture Works, the regional non-profit arts agency that provides a unified voice for many of the cultural organizations and activities in our community. Their programs and initiatives touch the lives of citizens in our entire geographic region and help support the mission of building healthier communities.

Culture Works is leading the way to ensure a healthy environment of arts and culture thrives in our community for generations to come. Their efforts play a vital role in making this area more appealing to new residents, tourists and employers – who always have the goal of attracting the best and the brightest.

When you donate to Culture Works, you are sustaining both our history of commitment to the arts and many vibrant programs and organizations that contribute to the availability of cultural opportunities for our community. An \$85 donation will provide a one-year membership in the Passport to the Arts Program, where you and a friend can attend more than 60 performances each year at half the cost. Plus, you receive valuable discounts to restaurants, museums, and retailers.

A contribution to Culture Works isn't just an investment in arts and culture. It's an investment in the future of our region.

We are fortunate to have an amazing wealth of arts and cultural organizations in the Dayton Region – far more than many areas of similar size and population. Whether you are a fan of the Dayton Philharmonic, or if your kids have benefited from the fine work Muse Machine does in schools to show how art and music aligns with math and science, there is far more here than you may realize. That is why _____ will support the Culture Works Campaign for the Arts through an Employee Workplace Campaign this year. When you give to Culture Works through our workplace campaign, you support a large number of local arts organizations that make Dayton an amazing place to live and work. Together, these organizations create vibrant neighborhoods and contribute to a thriving local economy.

Culture Works provides general operating support to large organizations such as the Dayton Performing Arts Alliance, the Dayton Art Institute, and the Dayton Contemporary Dance Company as well as to smaller ones such as the Bach Society of Dayton and Kettering Children's Choir. More than half of what Culture Works grants to these organizations is raised through the more than 70 other workplace campaigns like ours that take place each year. Our organization will appear alongside these other organizations on the Culture Works Donor List as well as in the printed programs for the organizations that benefit from the campaign all next season, showing the community that we are invested in the arts and culture of our region and understand their connection to a strong economy and excellent quality of life.

A gift of any amount is appreciated, but if you donate at the \$85 Passport level, you'll receive a one-year Passport to the Arts Membership, which will provide you with over 70 Buy One – Get One FREE ticketing opportunities throughout the season as well as dining and admission discounts.

I proudly support the arts in my community, and I encourage you to do the same. Every contribution, regardless of size, helps to ensure that the arts continue to improve the well-being of our communities.

Thank you for considering support of this year's Culture Works campaign, which supports outstanding arts and cultural institutions in the Dayton region including:

- Bach Society of Dayton
- The Contemporary Dayton
- The Dayton Art Institute
- Dayton Contemporary Dance Company
- Dayton Performing Arts Alliance (Dayton Ballet, Dayton Opera, Dayton Philharmonic)
- Discover Classical WDPR
- The Human Race Theatre Company
- K12 Gallery & TEJAS
- Kettering Children's Choir
- Muse Machine
- Springfield Symphony Orchestra

Campaign for the Arts support gives these organizations the ability to not only give our community exceptional programming, but to provide arts education opportunities for kids, outreach to areas that have few arts opportunities, and programming for kids with special needs.

Last year, Fifth Third was the second largest supporter of Culture Works through the combination of our workplace campaign and a foundation gift. Thank you! Let's keep it going!

Remember, if you pledge or gift your "fair share" you will receive your Angel for the Arts Day. Consider donating at the Passport to the Arts level of \$85. For only \$4.47 for nineteen pay periods via payroll deduction, you will receive a year of benefits including Buy One-Get One FREE tickets to over 70 performances and events. We encourage you to become a Passport member to both support and enjoy the arts in the Dayton region!