

Program: Culture Works Logic Model

Mission: Culture Works is the funding, advocacy, and service organization that passionately inspires, supports, and sustains arts and culture in the Dayton Region.

Inputs	Outputs		Outcomes -- Impact		
	Activities	Participation	Short	Medium	Long
Passport to the Arts Members Volunteers Donations <ul style="list-style-type: none"> • Individuals • Foundations • Corporations In-kind donations Sponsors Workplace Donations Ohio Arts Council Grants Board Members	Provides financial support Provides ticket discounts and entertainment discounts (Passport to the Arts Program) Provides a unified voice for all the cultural organizations/activities in Dayton area Promotes good news and information about cultural vibrancy of the area and benefits of giving Galvanizes supports for arts and culture Serves as community clearinghouse for cultural information Advocates for arts/culture Markets totality of cultural community to national constituency Represents cultural sector and its value in discussions regarding economic development and neighborhood revitalization Supports audience development Provides leadership in convening cultural organizations to address community issues Facilitates collaborative efforts relating to arts/culture Defines/Models of best practices in the arts Creates robust and thoughtful strategies to serve and impact community Provides technical support	Citizens in the Dayton region Youth Individual artists Audiences Ticket buyers Arts Organizations Life-long learners Business Community	Increased arts evaluation Increased youth engagement activities Increased opportunities for creative experiences Increased opportunity for arts education Increased access to the arts Increased economic development for individual artists Increased participation in the arts Increased diversity of where arts experiences occur Enhanced artistic merit Increased quality of art programming Increased community input in the arts Increased collaboration among the arts community Increased experimentation and growth of the arts community Increased knowledge about arts in the area and the benefits of giving Increased sustainability	Healthier arts environment Better communication around the impact of the arts Engaged Community Increased number of arts advocates and ambassadors Increased professionalism Increased innovation that creates efficiency and effectiveness Increased audience and attendance at arts events Increased citizens' creativity skills Increased understanding of arts and culture Increased entertainment and enjoyment	Appeal to new residents, tourists, and businesses to make Dayton area their new home Business/Economic Development Preservation of Culture Innovation and Originality Facilitate life-long arts education Robust community support Increased quality of life Increased exposure to the arts for the masses Increased civic participation Revitalization of the Community