



Looking for some helpful verbiage for letters or emails to your staff? Below are examples of communications sent out from the Executive Offices for a few of our workplace giving sites:

It's easy to see the energy and excitement the arts bring to our region every day. Theaters, concerts, and museums light up our neighborhoods and bring families and neighbors together. That's why, each year, _____ supports the Culture Works Annual Campaign for the Arts in Dayton.

When you give to Culture Works, you support a large number of local arts organizations that make Dayton an amazing place to live and work. Together, these organizations create vibrant neighborhoods and contribute to a thriving local economy.

I proudly support the arts in my community, and I encourage you to do the same. Every contribution, regardless of size, helps to ensure that the arts continue to improve the well-being of our communities.

The Culture Works Campaign raises funds to support local cultural organizations while simultaneously increasing community awareness of the importance of arts and culture to everyday life. Your support helps to make Dayton an amazing place to live and work and creates vibrant neighborhoods and contributes to a thriving local economy. Culture Works supports many valuable organizations including the Dayton Performing Arts Alliance, the Human Race Theatre Company, Muse Machine, the Dayton Visual Arts Center, the K12 Gallery & TEJAS, and the Bach Society of Dayton.

Your gift to Culture Works is not only tax-deductible - it can also provide an economical way to celebrate the best that Dayton has to offer. An \$85 contribution to Culture Works provides a one-year membership in the Passport to the Arts program, where you and a friend can attend more than 60 performances each year at half the cost. You also receive valuable additional discounts to restaurants, museums, and retailers. The more the use it, the more you save.

The heart of the Culture Works Campaign is made up of support from individuals like you. Thank you for your continued support and for recognizing the value of arts and culture to the economic development, education, and quality of life of our community.

We are pleased to announce the kickoff of the Workplace Giving Campaign for Culture Works, the regional non-profit arts agency that provides a unified voice for many of the cultural organizations and activities in our community. Their programs and initiatives touch the lives of citizens in our entire geographic region and help support the mission of building healthier communities.

Culture Works is leading the way to ensure a healthy environment of arts and culture thrives in our community for generations to come. Their efforts play a vital role in making this area more appealing to new residents, tourists and employers - who always have the goal of attracting the best and the brightest.

When you donate to Culture Works, you are sustaining both our history of commitment to the arts and many vibrant programs and organizations that contribute to the availability of cultural opportunities for our community. An \$85 donation will provide a one-year membership in the Passport to the Arts Program, where you and a friend can attend more than 60 performances each year at half the cost. Plus, you receive valuable discounts to restaurants, museums, and retailers.

A contribution to Culture Works isn't just an investment in arts and culture. It's an investment in the future of our region.
