

The Culture Works word brand should always be used in its entirety. Please do not use abbreviations. The word “Culture” is separated from the word “Works” by a full space. The word brand may be typed in all uppercase (CULTURE WORKS), or in upper and lower case (Culture Works).

The preferred font for Culture Works materials is “Caviar Dreams.” It is a true type font and may be downloaded from the Style Guide page of our website if needed.

You are welcome to use the Culture Works logos available on our site in both color and black & white, and in both jpg and eps formats. If your materials or website still show our old logos (prior to November 2013), please replace them with the updated logos:



Please do not use any version of the following old Culture Works logos:

- Any logo that includes the tagline “Culture Creates Community”
- Any logo that includes the tagline “The Arts Fund”
- Any logo that includes reference to the Culture Works 40th Anniversary